

## Top 5 Payment Products – 2017 YTD MoneyScreen Insights

Adoption Intent (Interest in signing up for each product)

● Payment Concept Bolstered by Security Features

ALL CONSUMERS	18-34	AFFLUENT
Fraud Prevention Card ● 23%	34.7%	30.1%
Hybrid Credit & Loyalty Card for Groceries 22%	32.1%	32.7%
Discover Freeze It ● 20%	23.8%	21.9%
Hybrid Debit & Credit Card 16%	22.5%	19.9%
Mobile Wallet with Voice Login ● 15%	26.8%	27.0%

Affluent = \$100K+ in HHI